

SOCIETY'S DOINGS

Dances.

In spite of the snow flurry Saturday night there was a fair sized crowd at the weekend dance at the Country club. Among those present were: Mr. and Mrs. Alfred Dixon, Mr. and Mrs. Henry S. Beach, Mr. and Mrs. H. S. Potter, Mr. and Mrs. Burt Orndorff, Mr. and Mrs. W. E. Hulse, Mr. and Mrs. E. M. Whitaker, Mr. and Mrs. D. C. Sutton, Mr. and Mrs. W. D. Daniels, Dr. and Mrs. T. A. McKee, Mr. and Mrs. John L. Hines, Mr. and Mrs. Thomas P. Schley, Mr. and Mrs. George Moore, Capt. and Mrs. H. C. Bonner, Capt. and Mrs. C. O. Smith, Capt. and Mrs. George W. Moore, Lieut. and Mrs. W. F. L. Simpson, Lieut. and Mrs. Hugo P. Schultz, Lieut. and Mrs. C. H. Danahoe, Lieut. and Mrs. W. A. Smith, Madame Gertrude Ledbetter, Ruth Powell, Bert King Smith, Josephine Nations Moritt, Kenneth D. Oliver, Lillian Corcoran, Max Weber, Edward Stone, A. N. Brown, W. L. Tooley and E. A. Taylor; Misses Anna Lee Rix, Marion Young, Walker McCallister, Anne Lee Galt, Margaret Davis, Natalie Edwards, Ruby Stone, Alice Waller, Marjorie McKay, Gertrude Leighton, Louise McCormick, Virginia Hill, Valeria Garsari, Emily Kemp, Irene Laughlin, Wynne Maxon, Dorothy Morgan, Edith Morgan, Sarah Smith, Fanda Rader, Lillian Galt, Mrs. McCallister, Elizabeth McNaughton, Col. Joseph Garrard, Capt. Clifford Gama, Capt. Alfred W. Bjornstad, Capt. Martin L. Cramm, Lieut. W. H. Simpson, Lieut. Dennis E. McChaffin, Lieut. George H. Gould, Lieut. P. C. Rogers, Lieut. Oliver S. Wood, Lieut. Theodore Barnes, Jr., Lieut. Alexander E. Surles, Lieut. George M. Russell, Lieut. Dale F. McDonald, Messrs. James Curtis, Robert Carstairs, W. F. Payne, R. Shook, of St. Louis, Lewis Crocker, Garnett King, Charles Bassett, A. Lindsay, of New York, Roger Brown, Roy Youngbluth, Lowther Woods, Stan-ley Blackshaw, Robert Martin, Robert McCarty, Harry Wesley, W. H. Hawkins, J. C. Crowder, Ted Davis, Britton Davis, Page Kemp, Talbot Hill, Carl A. Beers, W. H. Judd, A. Houghton, of Dallas, and Dr. E. R. Carpenter.

Automobiling.

A number of young people formed a motor party down the valley Sunday, stopping en route for dinner at the West Yuleta Country club. In the party were Miss Gertrude Peterson, Miss Geraldine Merchant, Miss Violet Chase, Miss N. A. Bray and Louis E. Whitman, Julius Hermann, George Mee and Robert Hoover.

A party of young people chaperoned by Mrs. Lella T. Moore and Mrs. Winchester Cooley spent the weekend at Elephant Butte, returning up on Saturday and returning Sunday. In the party were Mrs. Moore, Mrs. Cooley, Misses Katherine Edger, Elsie Edger, Mary Turner, Marion and Beulah Brown, Messrs. Harvey Wilcox, Robert T. Holliday, Tom Mayfield, Mason Polard and G. O. Shannon. They made the trip in the cars of Mr. Pollard, Mr. Mayfield and Mr. Holliday.

When You Wash Your Hair Don't Use Soap

Most soaps and prepared shampoos contain too much alkali, which is very injurious to the hair. It dries the scalp and makes the hair brittle. The best thing to use is just plain unsifted cornmeal oil. For this is pure and entirely greaseless. It's very cheap, and beats soap or anything else all to pieces. You can get this at any drug store, and a few ounces will last the whole family for months.

Simply moisten the hair with water and rub it in. It is absolutely essential in all that is required. It makes an abundance of rich, creamy lather, cleanses thoroughly, and rinses out easily. The hair dries quickly and evenly, and is soft, fresh looking, bright, fluffy, wavy and easy to handle. Besides, it loosens every particle of dirt, dirt and dandruff. Advertisement.

Why This Institution In Preference to Others?

Simply this: Because, all other things being equal, we have a keen desire to serve you and serve you well. We have sufficient capital for safety; but others have as much. Our institution is governed by experienced business men of sound judgment and proven ability; but others probably can offer you as choice a group.

BUT—We want your account. Our interest in you and your financial affairs will be far from casual. It will be keen, alive—we'll give you the best that's in us.

That spirit is worth something. We think it's worth your account. What do you think?

RIO GRANDE VALLEY BANK & TRUST CO.

Special Prices ON SIGNS —for—
EL PASO SIGN
—Made in El Paso—
414 Main Ave.
Phone 1132

Dinners, Luncheons, Teas.

Mr. and Mrs. Paul Ginter will entertain with an informal dinner Tuesday night at their home on Montana street.

Lieut. Theodore Barnes, Jr., entertained Miss Margaret Davis and Miss Natalie Edwards, of Los Angeles, at the Valley Inn, Yuleta, at dinner Sunday night.

Mr. and Mrs. H. S. Beach, Mr. and Mrs. H. S. Potter and Mrs. Bert King Smith formed a dinner group at the Country club Saturday night. They remained for the dance.

Mrs. Anne Vineyard was hostess Saturday afternoon at a luncheon at the Valley Inn, Yuleta. She entertained Mrs. John H. Reagan, of Palestine, and Miss Clara Stirling, of Austin.

Lieut. Theodore Barnes, Jr., entertained Miss Margaret Davis, Miss Natalie Edwards and Lieut. Dennis E. McChaffin at dinner at the Country club Saturday night, before the weekend dance.

Capt. Clifford Gama entertained at dinner, the Country club Saturday night, before the weekend dance, to which the guests remained. In his party were Mr. and Mrs. John L. Hines, Dr. and Mrs. T. A. McKee, Mr. and Mrs. L. E. Smith, and Mrs. W. F. L. Simpson and Mrs. Max Weber.

Mr. and Mrs. A. R. Ravlin entertained at dinner at their home on Montana street, Sunday, in honor of the 15th birthday anniversary of their son, J. Mott Rawlin. The table was richly decorated with flowers and ferns. The guests were James Goggin, Philip Stevens, James Hawkins and Kay Armstrong.

Mrs. George M. Russell entertained Sunday with a luncheon at her country home below Juarez, at which the Austrian ambassador to Mexico, Baron von Breda, and his wife, Mrs. von Breda, were the guests of honor.

Sunday night Mrs. Weber entertained at dinner at Hotel Paso del Norte, at which the ambassador was the guest of honor, with Mrs. John J. Perkins.

Herbert Dayton entertained Sunday at dinner at the West Yuleta Country club. His guests were a party of friends from St. Louis and included Miss Frances Dent, Miss Jeannette Frazier, Miss Eunice Gray, Paul C. Payne and Walter Dixon.

Among others dining at the West Yuleta Country club Sunday were Mr. and Mrs. J. H. Hirt, Dr. J. A. Bishop, Mr. and Mrs. E. C. Coles, of Des Moines, Iowa, Mr. and Mrs. L. W. Hoffecker and Miss Marie Hoffecker.

C. M. Newman and C. J. Mapel entertained the members of the Investment company Saturday afternoon at luncheon at Hotel Paso del Norte. These luncheons are semi-monthly affairs given by the heads of the firm to discuss things pertaining to the good of the firm. Among those present Saturday were C. M. Newman, J. A. Baker, Viron J. Boothe, C. W. Bretz, H. P. Hadfield, P. M. Rigdon, Fred Barnes, G. M. Ross and J. L. Riedinger.

Mrs. Anne Lee Galt entertained complimentary to Miss Wynne Maxon, of Los Angeles, Cal., with a dinner party at her home on Montana street, Sunday night. The table was richly decorated with flowers and ferns. The guests were Miss Lillian Lockwood, who was given the prize for hemming the most neatly, Miss Kate Krause, who received the second prize. A shower of handkerchiefs was presented to the bride, in a letter filled with cards and pictures of the flowers and in each pocket of the filter was a handkerchief. Afternoon tea and cakes were served by the hostess, Mrs. G. H. Altken and Miss Mabel O'Connor assisting. Among the guests were: Mesdames Fred C. Emery, Perry, Mather, Jr. and G. M. Altken, Misses Ethel Taylor, Kate Krause, Mabel O'Connor, Marjorie Henning, Lillian Lockwood, Constance Pateman, Harriet Brian, Ruth Critchett and Isabelle Kelly.

Cards.

Mrs. R. K. Fisher will entertain Thursday afternoon with a bridge party.

Mrs. Frank H. Todd will give a series of card parties the end of the week, entertaining on Thursday and Friday afternoons.

Miss Frances Earle entertained the K. D. Bridge club Saturday afternoon, at her home on Union avenue. Miss Ruth Dewey won the prize for the highest score. Following the games refreshments were served. The members at the game were: Mesdames Mary Dewey, Ethel Crawford, Bernice Brick, Anne Magoffin, Marion Calnan and the hostess. The guests were Misses Ida Hinton, Mary Dewey, Misses Katherine Foster will entertain the club next week at her home on Mesa avenue.

The Saturday Bridge club was entertained by Miss Gertrude Leighton Saturday afternoon at her home on Arizona street. Mrs. Arthur Sanders won the prize for the highest score, two course luncheon was served when the games were over. The club members present were: Mrs. Arthur Sanders, Misses George Black, Anne Sorenson, Lucille Maloney, Elizabeth Hall, Rose Platt, Katherine Harper and Gertrude Leighton. The guests were Mrs. Rowland Gilchrist, Mrs. M. M. Loran, Misses Gertrude Higgins, Hilda Sorenson and Edith Maloney.

In honor of Mr. Bert King Smith, of Fort Worth, a delightful bridge party was given by Mrs. George Sauer, Saturday afternoon, at her home in Hawthorne. Mrs. Sauer was presented to those receiving the highest score at each of the five tables of players. The prize winners were Mesdames M. T. Wilson, of Colorado Springs, Franklin O. Johnson, B. L. Farrar, Fred J. Feldman and Miss Mabel Falvey. Mrs. Smith was given an attractive souvenir of the party. A two-course luncheon was served when the games were over. The guest list included Mesdames Bert King Smith, Mary P. Wilson, Henry S. Beach, E. L. Farrar, Lillian Corcoran, Winchester Cooley, D. R. Stewart, W. D. Wise, Thomas E. Schley, Zane E. White, W. L. Tooley, James H. Murr, J. F. Williams, W. H. Howe, W. W. Turner, J. H. Russell, J. C. Krause, Frank Lynch, W. H. Robinson, H. H. Hizon, W. R. Jamison, R. E. Hines, Walters Davis, Franklin O. Johnson, J. A. Happer, O. H. Baum, and Miss Mabel Falvey. Miss Hilda Sauer assisted in entertaining.

Dickie pineapple—delicious as the fresh fruit.—Advertisement.

Parties.

Mrs. E. F. Higgins and a group of friends composed a theater party at the Crawford Saturday afternoon. In the party were Mrs. W. W. Jones, Mrs. Walter Duncanson, Mrs. Walter Derrin, Miss Ruby Fuller and Miss Helen Miller.

Mrs. A. S. Hawkin will entertain informally Tuesday afternoon at her home in the Brazos apartments, in honor of Miss Octavia Barlow. Miss Barlow, with her mother, Mrs. A. E. Barlow, will leave the last of the week for Arizona, where they will spend several months.

Roy Scott, Ivan Scott and Billy Aguirre entertained a number of their school friends with a jolly little party given Saturday night at the home of the Scotts boys on New Campbell street. Miss Edna Elaine Scott and Miss Pearl Tinsford chaperoned the young people. Dancing and games formed the evening's pastime. Refreshments were served. Among those present were: Misses Josephine Bryant, Mona Spraker, Gertrude Berger, Edith DeWitt, Elizabeth Young and Sadie Ponder. The boys were: Charles McKenny, Hugh McKenny, Byron Stoltz, William McCarty, Charles Anderson and the three hosts.

The boys in the R. M. Knoolhuisen class in the intermediate department of the Highland Park Sunday school entertained the girls at a social at the home of Isaac Goebel on Federal street, Friday evening. A short business meeting of the organized classes was held. Various games were participated in. Refreshments were served. Among those present were: Mrs. H. Knoolhuisen, Isaac Goebel, Roy Strahan, Frank Lure, Leroy Sanderson, Carl Warren, Earl Lundell, William Meach, Herbert Brown, Roy Leach, James McCoy, Roy Tinsford, Frank Alderete and Harold Mitchell.

The Sunshine Helpers' society will meet Tuesday afternoon at the home of Miss Rose Platt, beyond Washington park.

The Delta Alpha Sunday school class of the First Methodist church will have a class party Tuesday night at the church.

The missionary society of the Cal- (Continued on page 9.)

Little Miss Frances Buchanan, daughter of Mr. and Mrs. George Buchanan, celebrated her eighth birthday anniversary at her home on Olive street Saturday afternoon. Games and various amusements passed the time happily. Dorris Morton won the prize in the contest of pinning the tail on the donkey. Hale Stanton and Marvin Stanton gave several humorous songs and recitations. Refreshments were enjoyed in the dining room. The birthday cake frosted in white with white candles decorated the centerpiece. The head of the cake was decorated by her mother, Mrs. George Buchanan.

Mrs. Mary Kyle. The guests were: Ethel Goldoft, Ruth Brown, Mildred Brown, Ruth Holman, Virginia Krause, Katharine Parker, Irene Parrott, Fannie Greenstein, Dorris Morton, Hale Stanton and Marvin Stanton.

George, Franklin, Jr., celebrated his fifth birthday anniversary Saturday afternoon at the home of his parents. Mr. and Mrs. George Franklin, on Mesa avenue. The little guests had a delightful time playing various children's games. An ice course with candies and fruits was served in the dining room. Later, in the afternoon, the central decoration of the table was a large birthday cake frosted in white, with red candles. Snapping favors of red and white were at each guest's place, and the red and white color plan was carried out in the ices and cakes. Mrs. Franklin was assisted in entertaining her small son's guests by Mrs. J. J. Franklin, Miss Anna Franklin, Mrs. B. R. Roach, Mrs. T. H. Binkley, Miss Hilda Sorenson and Miss Rose Davidson. The little guests were Helen Zelman, Ruth Zelman, Abbie Jean Ruch, Dorothy Danielson, Hamilton Binkley, Thomas Leach, Edward Cronin, Newcomb Brunner, John Roach and Edward Cronin and Archie Franklin.

Palm, trees, shrubbery now growing in Richmond Terrace park spacing. The most beautiful suburb of El Paso. Lots are now selling at \$150 and upward. Austin and agents, Caples Bldg.—Advertisement.

Fiery Blood Disorders Checked

The Sources of Disease are Cleaned and Blood Purified



Those who have used S. S. S. marvel at the way it checks blood diseases. See a man today with his skin all broken out; see him again in a week or two after using S. S. S. and he is a wonder to behold, all cleared up, skin healthy, eyes bright, a big smile replaces the frown. What is S. S. S. that can accomplish such wonderful results? First of all it is a natural medicine. Like milk, eggs and other foods that can not be imitated, S. S. S. owes its power to Nature for its power to overcome disease just as food overcomes malnutrition. S. S. S. is not a combination of prescription drugs. It is a preparation direct from medicinal plants that retains all the virile potency of what we need, what we must have in the blood to counteract these destructive tendencies that assail us throughout life. It is not for our own secret use, but to sustain us, aided by such known helps as S. S. S. there would be small chance of any of us surviving childhood.

Get a bottle of S. S. S. today from any druggist but be careful to avoid the substitutes palmed off on the unwary. S. S. S. is prepared only by The Swift Specific Co., 52 Swift Bldg., Atlanta, Ga., and for private medical advice write briefly your symptoms to their medical department. They will take excellent care of you.

EVERYTHING GUARANTEED
Quality the Best Prices the Lowest
Eyster's C.O.D. Grocery
Phones Grocery Dept. - - 4340
Meat Dept. - - 4346

THERE SHOULD BE A
VICTROLA
IN EVERY HOME
W. G. WALZ COMPANY

El Pasoans Away.

Mrs. T. W. Lanier about the week end at the Valley Inn, Yuleta.

Miss Gladys Compton, of the nurses training school of Holston hospital, is in New Mexico for a short time.

Mrs. Anne S. Albro left Sunday for Portland Ore., San Francisco and Los Angeles, Calif., to spend several weeks.

Mrs. Albro's husband has been for several days on account of the serious illness of his father.

Miss Frances Gillespie, who has been visiting her friends in San Antonio, will return to El Paso about the first of February, to visit her sister, Mrs. Alfred Kerr.

Rev. and Mrs. Henry Easter left Sunday night for San Antonio, where they will attend the synod of the seventh province of the Episcopal church. Mrs. Easter will represent the women's societies of the church of St. Clement at the meetings.

School Notes.

The valley ball team of the San Antonio school gave a very delightful surprise party to one of their members, Katherine Franklin, Saturday afternoon at her home down the valley.

The party was given by the valley team in the afternoon and spent a delightful time at Miss Franklin's valley home. Dancing and games were the amusements of the party. Refreshments of hot chocolate and cakes with an ice course were served. Mrs. Thomas McKenny assisted in entertaining the young people. In the party were Misses Rose McLean, Katherine Franklin, Frances Grosbeck, Arcelia Alderete, Stella Starnes, Anna Napoles, Bernice Boyle, Frances Franklin, James McCoy, Roy Tinsford, Frank Alderete and Harold Mitchell.

Women's Organizations.

The Sunshine Helpers' society will meet Tuesday afternoon at the home of Miss Rose Platt, beyond Washington park.

The Delta Alpha Sunday school class of the First Methodist church will have a class party Tuesday night at the church.

The missionary society of the Cal-

About El Pasoans.

J. H. Love is ill at Providence hospital.

Mrs. S. K. Albright is quite ill at Hotel Dieu.

A. Mathias is improving, after his recent operation at Hotel Dieu.

Mrs. Edgar Kayser is improving at Hotel Dieu, after her recent illness.

Oscar Quinlan, who has been quite ill at Providence hospital, is improving.

Mrs. C. F. McKenny underwent a serious operation Saturday at Hotel Dieu. Mrs. Frank Alms, with her little son, have returned to their home from Hotel Dieu.

H. W. Peacock is recovering from his recent illness at Providence hospital.

Mrs. H. White was operated upon Saturday at Hotel Dieu. She is doing nicely.

Charles McCarty is improving from his recent illness. He is at Providence hospital.

Miss G. L. Rogers has been ill for several weeks in Hotel Dieu, has returned to her home.

Miss A. Clark, who has been ill for several weeks in Hotel Dieu, has returned to her home.

Mrs. M. E. Slaughter, Jr., underwent a surgical operation at Hotel Dieu Saturday. She is improving.

Miss Marie Beechman, a training school nurse of Hotel Dieu, who was ill for some time, is well again.

Mrs. J. M. Russell, who has been ill in Providence hospital for some time, has recovered sufficiently to return home.

Musical.

A piano recital will be played by Miss Winifred Woods, one of the pupils of the El Paso School for Girls, on Wednesday afternoon at 5 o'clock in the music room of the school. Miss Woods will play the following program: Sonata in three parts, by Haydn; Chopin's waltz in A minor; a nocturne, by Frederic; "Arabesque" by Lecher; "Rachmaninoff's prelude; "March Grottesque" by Rindberg; Macdowell's "To a Water Lily" and "March Wind."

Drink Cay Water—for constipation.—Advertisement.

The Army.

Lieut. Dale F. McDonald, of the 10th infantry, has been transferred to the Eighth infantry, and will leave soon for duty in the Philippine islands.

Capt. Thomas H. Barker, of the 29th infantry, has been transferred to the 15th infantry and will leave soon with his family, for service in the Philippine islands.

Lieut. Henry M. Neely, of the 20th infantry, who is the provost marshal of El Paso, has been transferred to the 10th infantry for service in the Philippines and Tientsin, China. Lieut. and Mrs. Neely will soon leave for their new station.

Capt. Thomas A. Peares of the Sixth infantry, Lieut. Joseph A. Atkins and Lieut. Robert H. Barrett of the 16th infantry, and Lieut. George R. Guild of the 20th infantry, have been transferred to the 29th infantry for service in the Panama canal zone. The 29th infantry is at present stationed in New York and will sail for Panama on the first of March. The officers will leave El Paso within a short time.

Lieut. and Mrs. W. A. McCain entertained with an informal dinner Saturday night at their home at Fort Bliss. Their guests were Col. and Mrs. George H. Morgan, Col. and Mrs. Franklin O. Johnson, Lieut. Col. and Mrs. Lewis M. Koehler, and Capt. and Mrs. George W. Moore. Lieut. and Mrs. McCain were away Sunday night at the Valley Inn, Yuleta. Their guests were Lieut. and Mrs. Albert H. Mueller and Lieut. and Mrs. H. G. Gaudin.

El Pasoans Returning.

Mrs. William Walls who has been visiting in Dallas, has returned to El Paso.

Mr. and Mrs. W. R. Brown, who have been in Chicago for about 10 days, returned to El Paso Sunday.

Collector Zach Lamar Cobb, who has been at Washington and other eastern points for the past month, will return to El Paso Wednesday. Mr. Cobb is now in Houston.

Miss Mary Jeannette Anderson, who has been in Denver with her uncle and aunt, Mr. and Mrs. Joseph Thatcher, arrived in El Paso this morning to spend several weeks with her parents.

Mr. and Mrs. H. E. Anderson, Mrs. Anderson will later join her uncle and aunt and go to Havana, Cuba, for the remainder of the winter.

Every dollar spent for home valley products is well invested.

A CHILD DOESN'T LAUGH AND PLAY IF CONSTIPATED

If peevish, feverish and sick, give "California Syrup of Figs."

Mother! Your child isn't naturally coated; this is a sure sign its little stomach, liver and bowels need a cleansing at once.

When listless, pale, feverish, full of cold, breath bad, throat sore, doesn't eat, sleep or act naturally, has stomach-ache, diarrhoea, remember, a gentle liver and bowel cleansing should always be the first treatment given.

Nothing equals "California Syrup of Figs" for children's illness. Give a teaspoonful, and in a few hours all the foul waste, sour bile and fermenting food which is clogged in the bowels passes out of the system, and you have a well and playful child again. All children love this harmless, delicious, "fruit laxative," and it never fails to effect a good "inside" cleansing. Directions for babies, children of all ages and grown-ups are plainly on the bottle.

Keep it handy in your home. A little given today saves a sick child tomorrow, but get the genuine. Ask the druggist for a 50-cent bottle of "California Syrup of Figs" then look and see that it is made by the California Fig Syrup Company.—Advertisement.

It Was a Revelation



"This is certainly a lesson to me," said one of El Paso's prominent business men, after looking over the "Made in El Paso" exhibition in the windows of the White House and the booths in Little Plaza. "It has made me wake up," he continued, "to the fact that while I have been expecting other business men to support me, I have been sending hundreds of dollars per year out of town that could just as well have been kept right here in El Paso that I didn't know about. It has opened my eyes. I only hope it does the general public as much good as it has me. I wouldn't have missed it for anything."

Get into the game, brother. Join out with the men who are building El Paso. Get the spirit of the plan of keeping El Paso money in local circulation by giving the preference to goods "Made in El Paso." Help make El Paso prosperous by making the same dollar buy its quota over and over again right here at home. You get your living in El Paso. You enjoy its pure air and sunshine. You benefit from its public improvements, its parks and schools and libraries. Surely it is a small thing to ask you to give the preference to the article "Made in El Paso." You will find it is wisdom and economy to do so. The dollar you keep at home will get back into your own pockets in its rounds. The dollar that goes away has to make a wide circuit before it gets back where you have a chance at it again.

Think it over. This buying of "Made in El Paso" goods is not a jest or a joke. It has serious purport for every resident of the city. Make it your affair. It will profit you to do so. Your chances for prosperity depend very largely upon the prosperity of your city in general. When good times prevail in the community in which you reside you have at least an even break towards getting your share. If your community is prosperous your own prosperity is linked up with that of the rest. The affairs of the butcher, the grocer, the department store, the bank, the newspaper, the wholesaler, the druggist and all the rest have their influence on your own business welfare.

Buy "Made in El Paso" goods and help to strengthen local prosperity and you may rest assured the due proportion of benefit will indirectly accrue to you. Help yourself by helping your neighbor. Help El Paso and you are helping every individual and every business concern in it. A boost for the other fellow's game is a boost for your own, if you only look at it right. Community progress plays a big part in individual affairs in this day. Your business can't grow any faster than the city in which it is located. It can only thrive as that city thrives. Boost your city and thereby boost yourself.